



Wiekiesjij.nl

This pitch describes an idea developed by Stichting Het Nieuwe Stemmen. Wiekiesjij (whodoyouvotefor) is a service providing a personalized voting advice to citizens.

Introduction

Wiekiesjij (whodoyouvotefor) is a website providing a personalized voting advice for potential voters. Instead of the usual advise to vote for a certain party, wiekiesjij provides an advice based on the opinions and characteristics of individual candidates. The website was first developed for the Dutch parliamentary elections of 2006. The website featured a voting advice wizard, candidate browser and voting through mobile phones. Wiekiesjij was completely rewritten and restyled for the 2007 district elections. Features like advanced candidate comparison, news feeds and statistics were added to the website. A total of 1,5 million Dutch citizens used wiekiesjij to support their voting decision for both parliament and district elections. The New Voting Foundation is planning to launch wiekiesjij for the 2009 European Parliament Elections.

European Elections: Version 3

Version three of wiekiesjij is taking steps into the politics of tomorrow by providing an interactive web 2.0 platform for potential voters during election time. The main goal will remain providing insight into the differences between candidates and parties on both political issues and personality features. However, by incorporating social networks and the open revolution of the last decade, wiekiesjij will be available to communities of potential voters larger than ever before. For example, wiekiesjij could be incorporated in popular Dutch social networks like Hyves and Myspace to involve a larger and particularly younger group of potential voters with the 2009 European Parliamentary elections.

Goal

The main goal of wiekiesjij is providing a easy to use decision supporting tool for a larger and particularly younger group of potential Dutch voters for the European Parliamentary elections of 2009. Expansion to other European Union member states may be considered depending on project capacity and funding.

Basics

The basic feature of wiekiesjij consists of a wizard containing a maximum of 25 questions about the political views and personality features of the ideal candidate for a certain potential voter. These views and features are than compared to a database with all relevant candidates for this certain voter. Based on a proven statistical model the top 10 candidates matching the voter's wishes are selected. A potential voter can now compare his or her different views with the candidate, or view an extensive profile of the candidate or the party where the candidate belongs to.

Fun stuff

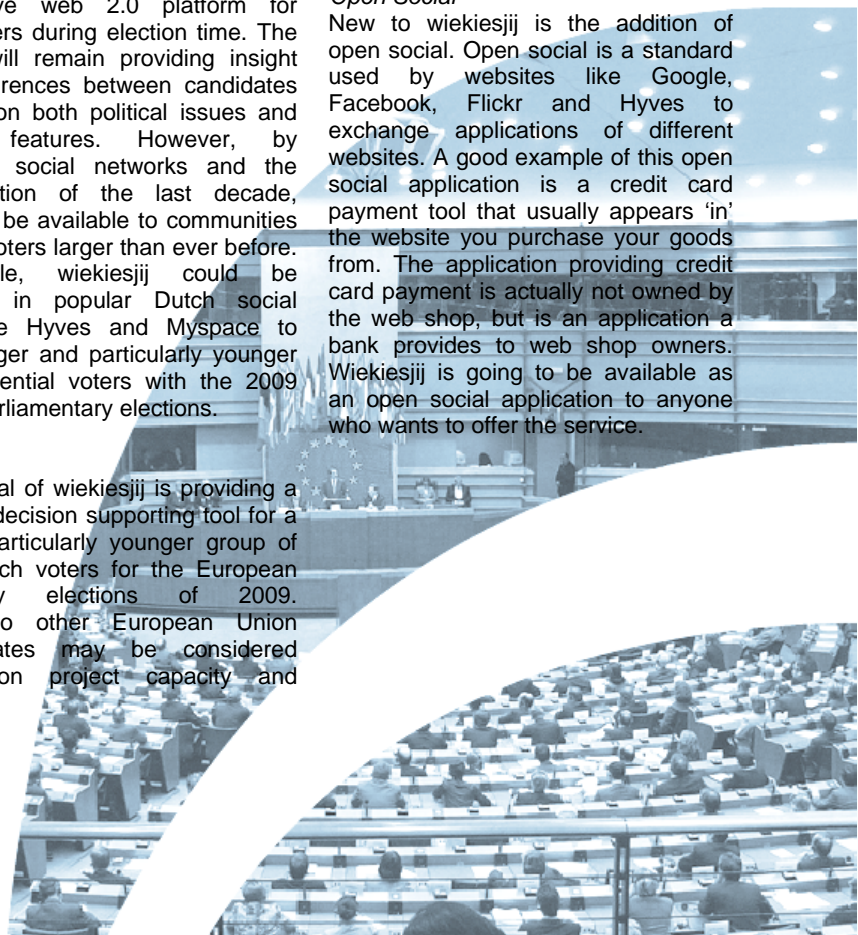
The most important features of the second version of wiekiesjij will be incorporated in the European Election version. Highlights are the 'freestyle' candidate browser that lets potential voters compare candidates in numerous ways, a feature that makes it possible for potential voters to ask the candidates questions and a feature that makes a virtual 'election' possible by voting through mobile phone and statistics on issues like popularity, gender and education.

Open Social

New to wiekiesjij is the addition of open social. Open social is a standard used by websites like Google, Facebook, Flickr and Hyves to exchange applications of different websites. A good example of this open social application is a credit card payment tool that usually appears 'in' the website you purchase your goods from. The application providing credit card payment is actually not owned by the web shop, but is an application a bank provides to web shop owners. Wiekiesjij is going to be available as an open social application to anyone who wants to offer the service.



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The foundation is planning to use this open social functionality to work together with different social networks like Hyves, MSN and Myspace in promoting the European Elections amongst vast amounts of potential voters in an environment they are familiar with. Secondly, old partners like the Dutch Institute for Public and Politics (IPP) and the KnowledgeLand Foundation (Kennisland) will be involved in the development and deployment of wiekiesjij.

Creative commons

The New Voting supports the open source and free distribution of public knowledge movement. This means that all of the content on the website like statistical information, candidate profiles and voting results are distributed freely amongst non-commercial organisations under commons licence. This means for example that this information can be used in education or public broadcasting.

New Features

Wiekiesjij for the European Parliament elections will also incorporate some new features. Most of these features are unseen until now. First of all, the voting history of parties and candidates can be viewed on subjects of interest. This means that a voter can check whether the political views that are put forward by candidates are reflected in the voting behaviour of a candidate or party.

Another new feature of the website is the addition of advanced statistics. Voters can view or plot various statistics about the parties and candidates. These statistics can be tracked using open standards as RSS.

News sources will also be incorporated into the candidate and party profiles. The news will be provided by Google News and can be viewed and searched throughout various pages on the website.

New to wiekiesjij is also the addition of a developers & scientist community. The New Voting foundation will provide source code and toolkits of the website to a community of enthusiasts. This means that for example webmasters of

voorkeurstemhulp
Wie Kies Jij?

sichting het nieuwe stemmen || primaries || voorkeurstemhulp || voorkeurstemmer

menu

- het nieuwe stemmen
- primaries
- wie kies jij?
 - introduce
 - voorkeurstemhulp
 - kandidatenbrowser**
 - kandidaten zoekmachine
 - voorbeeld enquete
 - in het nieuws
 - persinformatie
 - colofon
- voorkeurstemmer
- de gekozen formateur

Drop zone

Sleep de kandidaat van uw keuze met uw muis naar het vraagteken

Kandidaten zoekmachine

Doorzoek de persoonlijk websites van de kandidaten.

Google Custom Search

zoek

De Kandidatenbrowser

- Selecteer een optie in het rechter menu om alle kandidaten met die eigenschap te zien.
- Verfijn spelenderwijs uw keuzes
- Klik op 'reset' om opnieuw te beginnen, of klik op een kandidaat voor meer informatie.

NIEUW!
Selecteer 1 tot 5 kandidaten en stem!

stent
uitleg

persoonlijk

geslacht
leeftijd
opleiding
roker
vegetarier
religie?

politiek
ervaring
huuselijk
woont in...
geboren in...
opgegroeid in...

reset

partij: PvdA
lijstpositie: 70
naam: Hilde Laffeber
leeftijd: 30
website: www.hidelaffeber.pvda.nl
woonplaats: Den Haag
opleiding: Havo/VWO
leest krant(en): Buitenlandse media, Metro/Spits, NRC/NRC next, Telegraaf, Volkskrant
achtergrond: Het onderwijs
expertise(s): Bestuurlijke Vernieuwing, Buitenlandse en Europese Zaken, Defensie, Onderwijs, Ontwikkelingsamenwerking, Wetenschap
partijlid sinds: 1993
Zur minister

European parties, foreign foundations like The New Voting Foundation, or Universities can use functionality or research results.

Finally, there is the possibility to incorporate a research program to investigate the opinions of European citizens and candidates, which can be compared with their location.

Organisation

The New Voting Foundation will manage the project wiekiesjij for the European Parliamentary Elections of 2009. The size of the organisation will strongly depend on the number of member states participating in this initiative.

Partners

The most important partners for this initiative to be successful are firstly the candidates and parties, and the Bureau of the European Parliament. Secondly, the existing partners like the Institute for Public and Politics (IPP), the Dutch Ministry of the Interior and Kingdom Relations and the University of Tilburg. Thirdly, the foundation will look for strong partners in current social networks like Hyves, Myspace and Facebook.

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